



St. MARY'S COLLEGE (AUTONOMOUS)
Re-accredited with A+ Grade by NAAC
Thoothukudi, Tamilnadu



News Letter
Academic Year 2018-2019

HOD's Message

Editorial team

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Assistant Professor of Commerce

13. Ms. Karthika

Assistant Professor of Commerce

Dear students and faculty of the Department of Commerce, I am delighted to share the outstanding achievements and updates from our department this academic year. Your tireless efforts have made this year truly remarkable.

Key highlights:-

- Successful organization of seminars and conferences, fostering intellectual exchange and professional growth.
- Active staff participation in seminars and workshops, enhancing teaching practices and expertise.
- Faculty members' presentations and publications in prestigious conferences and journals, contributing significantly to academic discourse.
- Students' impactful community development programs in our adopted village, demonstrating social responsibility.
- 100% pass rate in final exams, a testament to students' hard work and faculty support.

These accomplishments showcase our department's dedication to excellence, holistic development, and community engagement. I extend warm congratulations to all students and faculty for their achievements. Let's continue to strive for excellence in the coming months. Thank you for your unwavering support and dedication.

Best regards,

P.Maria Sahaya Rossiyana

**Coordinator, Department of Commerce (SSC),
St.Mary's College(Autonomous), Thoothukudi.**

Activities of the Commerce Association

On 4th July 2018, Department of Commerce (SSC) Organized an association meeting to elect the office bearers. The meeting was conducted under the presence of Mrs. Sony Fernando & Mrs. Deena the members were elected. All the members of the association promised to extend the co-operation to achieve utmost success.

On 28th August 2018, Department of Commerce (SSC) Organized a Meeting on “Awareness on Company Secretary” Mr. T. Raja, Branch in-Charge of Madurai Chapter, the Institute of Company Secretaries of India was the resource person and I B.Com Students attended the association meeting.



Language Laboratory

Language laboratory brings Interactive and Fun and it incorporates games, quizzes, and interactive exercises. It Keeps learners motivated and engaged and Introduces new words in context, aiding retention. It also promotes practical usage of vocabulary in sentences. It offers focused exercises to understand and apply grammatical rules. It reduces common errors in sentence construction.

Stream	No. of Hours
I B.Com General A	3
I B.Com General B	3
I B.Com Corporate Secretaryship	3
II B.Com General	2
II B.Com CA	2
I B.Com Corporate Secretaryship	2
III B.Com General	2
III B.Com CA	2
III B.Com Corporate Secretaryship	2

Mentor- Mentee

ODD:	EVEN
10.08.2018	07.12.2018
17.08.2018	17.12.2018
24.08.2018	18.01.2019
07.09.2018	25.01.2019
14.09.2014	11.02.2019
21.09.2018	18.02.2019
05.10.2018	25.02.2019

The system is designed to support and foster the holistic development of each student within the department. Each teacher is responsible for a group of 10 to 13 students, overseeing their academic progress and overall well-being. A key component of this approach is the Tutor-Ward Meeting, held every Friday from 2:30 p.m. to 4:00 p.m., where the teacher focuses on addressing the psychological needs of the students. During these sessions, the teacher maintains detailed records of each student's academic performance and personal data. Throughout the semester, students meet with their mentor a total of seven times in the odd semester and seven times in the even semester to ensure consistent support and guidance.

CERTIFICATE COURSE

Certificate course was offered for the II and III UG students for the year **2018 - 2019**. The II UG students were offered Business Administration and 181 students got enrolled themselves and were the beneficiaries of this program. III U.G B.COM students were offered Investment Management and ASP.NET and Insurance Operations. This course was conducted for a period 60 hours and count of students enrolled and benefitted for each program were as follows. ASP.NET-51, Investment Management- 54 Insurance Operations -45



BOS

The Board of Studies Meeting of the Department of Commerce SSC was conducted on 16th February 2019 at 10:30 a.m. in the PG & Research Department of Commerce. The subject experts of the board were Dr. Mabel Latha Rani, Assistant Professor of Commerce, Rani Anna Government College, Tirunelveli, Dr. J. Arulmani, Nehru Memorial College, Trichy, the university nominee was Dr. K. Rajamannar, Assistant Professor of Commerce, Manonmaniam Sundaranar University, Tirunelveli, the alumna representative was Dr. A.I. Auxilia Felcitas, Assistant Professor of Commerce, Fatima College, Madurai and the industrialist was Mr. Vimie Machado, Thoothukudi. The Syllabus was designed in the pattern of Outcome Based Education with Choice Based Credit System. The board acknowledged and approved the set pattern.

MoU

The Department of Commerce (SSC) signed a MoU with **Department of Management Studies, P.S.N Engineering College**, Melathediyoor, Palayamkottai, Tirunelveli, on 6th April 2018. The Department of Management Studies, P.S.N College, may provide support for designing the course curriculum for the Department of Commerce (SSC), St. Mary's college which would be relevant for the Post Graduation Course and it would be helpful to create outstanding administrative in the corporate world. Management studies classes will be held by faculties of the department of Management Studies, P.S.N Engineering College as a part of "Faculty Exchange Programme".

The Memorandum of Understanding is entered into on 6th April 2018, between Department of Commerce (SSC), St.Mary's College (Autonomous), Thoothukudi and **Department of Management Studies, Francis Xavier Engineering College**, Vannarapettai, Tirunelveli. The primary objective of this MOU is to foster academic excellence in the field of commerce, particularly in the Post-Graduation Course. This Department of Commerce (SSC), entered into a Memorandum of Understanding (MoU) with the Department of Management Studies, P.S.N Engineering College, Melathediyoor, Palayamkottai, Tirunelveli, on April 6, 2018. partnership aims to enhance course curriculum relevance with industry focus, to promote faculty exchange and collaborative learning and to conduct management studies classes as part of the "Faculty Exchange Programme". This MOU marks a significant milestone in our efforts to provide exceptional academic experiences for our students.

AWARDS AND HONORS RECEIVED BY STAFF

It recognizes their excellence in teaching, research, and professional development, showcasing their dedication to academic and social advancement.

Dr. S. Bulomine Regi:

- Received the **PARASIRAYAR RATNA VIRUTHU (Best Professor Ratna Award)** by KaviarasuKalangar Tamil Sangam.
- Honored with the **IARDO Excellence Award** by the International Association Research and Development Organization.
- Recognized as **Best Professor in Research Methodology** by ICBM - AMP Academic Excellence Awards 2018.
- Awarded the **International Best Researcher Award** by DK International Research Foundation.
- Achieved the **Young Researcher in Commerce Award** at the Global Outreach Research and Education Summit 2019
- Conferred the **Excellence Bharat Award** by the Friendship Forum (Regd.) at India International Centre
- Titled as the **Leading Educationist of India** by the Friendship Forum (Regd.) at India International Centre.

PTA AND ALUMNAE

The parents Teachers Association conducted meetings regularly for all the parents and the students of the department .The meetings were held respectively for I B.Com Corporate I B.Com A I B.Com B on .08.12.2018 whereas for II B.Com Corporate II B.Com A II B.Com B on 06.10.2018 and for III B.Com Corporate III B.Com General and III B.Com CA on 08.02.2019. The Marian Alumnae meet was organized on 02.03.2019

Resource Persons

Name	Programme	Role	Date
Dr.B.Geetha Maheswari	Manonmaniam SundaranarUniversi ty, Abishekapatti, Tirunelveli	External Examiner for University ESE paper valuation	10/06/2018- 15/06/2018

Research Centre

During the year 2018-2019, the Research Advisory committee meeting was conducted to review the research scholar's research progress and also to provide feedback on the research proposal and student's continued progress towards their accomplishment. This includes the First Research Advisory Doctoral committee meeting for **Ms.G.Meena** on 20th August 2018 and for **Ms.M.Rani Subathra, Ms.A.Surya, Mr.G.Jabez Rajan** on 2nd February 2019 who have been doing research under the guidance of **Dr.T.Priyanka**

CDP

The First CDP visit for the academic year 2018-19 was held on 20th July 2018. The second year UG students of Department of Commerce (SSC) visited the adopted area in Thai Nagar. Our students conducted games and training programmes for the school children belonging to Adopted area. The children actively participated in the training programmes such as Folk dance, Bharathanatyam, Mehendi, drawing, Hair do and gave coaching for the sports like kabadi, Coco and the like. Children felt so happy and energetic while playing the games. Students those who are in lockdown period learnt new things in the training programmes conducted by our students. Hence, helped a lot to complete this training programme successfully as a part of our Community Development Programme.

The Second CDP visit for the academic year 2018-19 was held on 29th September 2018. The second year UG students of Department of Commerce (SSC) visited the adopted area in Thai Nagar. Our students training programmes for the school children belonging to Adopted area. Go Green Programme “Grama Udhayam” free TREE SAPLINGS & Rally on Awareness Program “Protection of Mother Nature”



UG PROJECTS

A total of 11 Under Graduate Group Projects of III.B.Com.Corporate (Programme Code:15UCCP61) were submitted by 55 students . The details are as follows:

Register No.	Name of the students	Project Title
16SUCC04	Anayd Joy	Policy Holders Perception And Preference Towards Life Insurance And General Insurance
16SUCC05	Angel H	
16SUCC06	Arokia Seeli Stephy L	
16SUCC07	Ayesha I	
16SUCC08	Azhagu Geetha	
16SUCC09	Besilia T	A Study On Emotional Intelligence Of Job Seekers Towards Employment Opportunities.
16SUCC10	Bhuvaneshwari B	
16SUCC11	Christina J	
16SUCC14	Esakki Ruba S	
16SUCC15	Gayathri P	
16SUCC13	Esakki Priya E	A Comparative Study On Work Stress Between Men And Women Employees In Banking Sector In Thoothukudi
16SUCC16	Gomala M	
16SUCC18	Jasmine B	
16SUCC19	Jemila D	
16SUCC20	Jencika M	
16SUCC45	Rakel T	A Study On Customer Attitude Towards Mosquito Repellents In Tuticorin

16SUCC46	Rose Jenifa A	
16SUCC47	Sathya S	
16SUCC50	Sherina W	
16SUCC51	Shiny B	
16SUCC21	Jeraphine S	A Study On Attitude And Perception Of School Teachers Towards Stress Management In Teaching Profession With Special Reference Of Thoothukudi District
16SUCC22	Jeya Rani Jerina R	
16SUCC23	Kalpana K	
16SUCC25	Kiruba Jeya Soniya J	
16SUCC26	Kowsalya S	
16SUCC27	Kowsalya T	Impact Of Gst In Logistics Corporation
16SUCC28	Krishna Veni Priya	
16SUCC29	Mahalaxmi S	
16SUCC30	Malai Mahesha M	
16SUCC31	Malarvizhi S	
16SUCC32	Maria Thresa A	A Study On Role Played By Online Job Portals In Current Scenario
16SUCC33	Maxiya J	
16SUCC34	Mubiratha Nisha M	
16SUCC35	Muthu Lakshmi K	
16SUCC36	Muthu Selvi C	
16SUCC40	Petchiammal K	A Study On Consumer Buying Behaviour Of Royal Enfield In Thoothukudi

16SUCC39	Packiaseeli S	
16SUCC42	Prathiba T	
16SUCC43	Preethi A	
16SUCC44	Princilla S	
16SUCC52	Shunmuga Priya S	A Study On Teenagers Preference Towards Lakme Products
16SUCC54	Stella Jeya Ruby B	
16SUCC55	Subasree G	
16SUCC57	Sudalai Muthuammal T	
16SUCC58	Suga Varshini R	
		A Study On Spending Habits Of Students In Thoothukudi
16SUCC59	Sureka B	
16SUCC61	Vijaya Lakshmi A	
16SUCC62	Vinitha Francis L	
16SUCC63	Vishnu Priya S	
16SUCC64	Yonisha K	
15SUCC63	Sudha C	

A total of 11 Under Graduate Group Projects of III.B.Com. General (Programme Code:15USCP61) were submitted by 56 students . The details are as follows:

<u>Register No.</u>	Name of the students	Project Title
16SUCG01	M. Abirami	A Study Relating to the Viewing Behavior of Kids Towards TV Channels
16SUCG02	M. Anantha Revathi	
16SUCG04	D. Anusuya	
16SUCG05	I. Anushiya	

16SUCG06	S. Anushya	
16SUCG07	M. Arokia Anitha	A Study on Problems Faced by Sanitary Workers in Thoothukudi Corporation
16SUCG08	M. Arockia Preethi Mariya	
16SUCG10	P. Bhavani	
16SUCG12	U. Ebzibha	
16SUCG13	A. Emima	
16SUCG14	U. Emimal	A Study on Customer Satisfaction Towards Internet Banking in Thoothukudi District
16SUCG15	A. Godcia Antony Rebecka	
16SUCG16	G. Gowri @ Aswini	
16SUCG18	A. Hershlin	
16SUCG19	T. Jaya Lakshmi	
16SUCG20	M. Jothi Lakshmi	A Study on Work Stress Among Fishermen in Thoothukudi District
16SUCG21	A. Juvani	
16SUCG22	A. Kannika Devi	
16SUCG24	P. Kasturi Devi	
16SUCG39	T. Princy	
16SUCG25	J. Kaviya	A Study on Hurdles Faced by Girls of Tuticorin to Continue Their Higher Education
16SUCG26	V. Keerthana Anu	
16SUCG27	C. Krishna Veni	
16SUCG28	X. Maria Antony Anisha	

16SUCG29	C. Maria Annlin	Joseph	
16SUCG30	M. Maria Jeba	Pushpa	A Study Relating to the Purchasing Behavior of Domestic Products in Thoothukudi
16SUCG31	S. Mastika		
16SUCG32	B. Meenakshi		
16SUCG33	K. Muthu Lakshmi		
16SUCG34	M. Nanthini		
16SUCG35	K. Nivedhitha		Digital Payment Service - A Path for a Cashless Economy
16SUCG36	A. Pattu Selvi		
16SUCG37	A. Pavithra		
16SUCG38	S. Prabha		
16SUCG23	A. Karthiga		
16SUCG40	A. Priya		Buying Behavior of Male and Female Customers in Hypermarkets
16SUCG41	M. Sakthi Varshini	Jeya	
16SUCG42	R. Santhanam		
16SUCG43	R. Santhiya		
16SUCG44	S. Saraswathi		
16SUCG45	S. Selva Cinthana		A Study on Customer Satisfaction and Perception Towards Jewellery Purchase in Thoothukudi District
16SUCG46	P. Senthila		
16SUCG47	M. Shalini		
16SUCG48	S. Shanthi Priya		
16SUCG49	C. Sharmila Devi		

16SUCG50	A. Siva Sankari @ Saranya	Impact of Advertising on Consumer Buying Behavior
16SUCG53	M. Subha Lakshmi	
16SUCG54	S. Sugirtha	
16SUCG55	K. Sujeetha	
16SUCG56	R. Sumathi	
16SUCG57	M. Swarna	
16SUCG58	C. Swarna Pragathy	A Study on Customer Satisfaction Towards Hero Electric Bikes
16SUCG59	M. Thaieba Banu	
16SUCG60	G. Thanga Rohini	
16SUCG61	R. Vinitha	
16SUCG62	S. Vinnoli	

A total of 10 Under Graduate Group Projects of III.B.Com. Computer Application (Programme Code:15UCAP61) were submitted by 50 students . The details are as follows:

<u>Register No.</u>	Name of the students	Project Title
16SUCA01	Abinaya R	Online Food Delivery System
16SUCA02	Ajitha M	
16SUCA03	Alagu Aparna A	
16SUCA04	Anis Jasmine M	
16SUCA05	Ansa T	
16SUCA06	Anusiya Rani A	A Study on Customer Perception and Usage Towards Mobile Wallets
16SUCA07	Athi Lakshmi V	
16SUCA08	Bahavathi Iswarya C	

16SUCA11	Geetha Ambigai A	
16SUCA17	Jensia Maglin J	
16SUCA12	Indra Gandhi M	Online Book Selling and Buying
16SUCA14	Janani M	
16SUCA15	Jecintha J	
16SUCA16	Jency S	
16SUCA18	Jenita Priyadharshini V	
16SUCA19	Jesae A	Coastal People's Opinion and Awareness About Pollution in Thoothukudi District
16SUCA20	Jothi Lakshmi A	
16SUCA21	Karthika M	
16SUCA22	Karthika S	
16SUCA23	Katheeja Barvin A	
16SUCA24	Kavitha G	A Study on Stress Management of School Teachers in Thoothukudi District
16SUCA25	Keerthana S	
16SUCA26	Maria Jeroslin Snow J	
16SUCA27	Maria Mercilin R	
16SUCA28	Mary Marie Stella G	
16SUCA29	Micheal Helena Vasuki C	A Study on Stress Management Among College Students in Thoothukudi District
16SUCA31	Muthu Lakshmi S	
16SUCA32	Muthu Parthipa U	

16SUCA34	Pastina S	
16SUCA35	Pavithra A	
16SUCA30	Muthu Lakshmi M	A Study on the Effectiveness of Facebook as a Marketing Tool
16SUCA38	Raja Tamil Selvi A	
16SUCA39	Rajeshwari M	
16SUCA40	Ramya S	
16SUCA41	Renuka Devi P	
16SUCA42	Rohini M	A Study on Stress Management Among College Students in Thoothukudi District
16SUCA43	Rosary Rashika A	
16SUCA44	Roshmi M	
16SUCA45	Sahaya Jose Sangeetha B	
16SUCA46	Sangeetha R	
16SUCA47	Santhanamri P	
16SUCA48	Santhiya S	A Study on Teens' Attitude Towards Entertainment in the Present Era
16SUCA50	Seetha M	
16SUCA51	Selva Lakshmi M	
16SUCA52	Shanmuga Priya P	
16SUCA53	Shilpa Angeline M	
16SUCA55	Sneha M	A Study on Customer Preference Towards Copper and Pottery Products in Thoothukudi District
16SUCA58	Suganya S	
16SUCA59	Sundari S	

16SUCA60	Thanga Karunya S	
16SUCA62	Vinciya P	

Competitive Examination

SWARNA M of B. Com (2016- 2019 batch) have cleared Cost and Management Accounting (CMA) Intermediate Examination.



Placement

SL.NO	Name of student placed	Programme completed	Name of the employer	Pay package at the time of appointment
1	Stella Jeya Rubi. D	B.COM CORPORATE	MS SOLUTIONS, THOOTHUKUDI	Rs. 9700 p.m
2	Rose Jenifa. A	B.COM CORPORATE	JELLYSOFT, THOOTHUKUDI	Rs. 7000 p.m
3	M. Abirami	B.COM	IDFC First Bharat, Thoothukudi	Rs. 13,667 p.m
4	M. Suba Lakshmi	B.COM	Victory Computer Consultancy, Thoothukudi	Rs. 10,000 p.m

Higher Education

The table below displays III B. Com & III B. Com Corporate students future plans for higher education

Sl. No	Name of student enrolled for higher education	Programme completed	Name of institution joined	Name of programme admitted to
1	Angel. H	B.COM CORPORATE	Jansons School of Business	MBA
2	Shunmuga priya. S	B.COM CORPORATE	St. Mary's College (Autonomous), Thoothukudi	M.COM
3	Mubirath Nisha. M	B.COM CORPORATE	St. Marys College (Autonomous), Thoothukudi	M.COM
4	Suga Varshini. R	B.COM CORPORATE	St. Marys College (Autonomous), Thoothukudi	M.COM
5	Vinitha Francis L	B.COM CORPORATE	ICAI	CA
6	Prathiba.T	B.COM CORPORATE	Holy Cross College (Autonomous), Trichy	M.COM
7	S.Jeraphine	B.COM CORPORATE	Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore	MBA
8	KIRUBA JEYA SONIYA . J	B.COM CORPORATE	ALAPPA UNIVERSITY KAARAIKUDI (DISTANCE EDUCATION)	M.COM

9	Jasmine. B	B.COM CORPORATE	St. Mary's College (Autonomous), Thoothukudi	M.COM
10	MALARVIZHI S	B.COM CORPORATE	Kamaraj College, Thoothukudi	M.COM
11	Jeyarani Jerina. R	B.COM CORPORATE	Holy Cross Home Science College, Thothukudi	M.COM
12	Sharmilla Devi .C	B.COM	St. Mary's College (Autonomous), Thoothukudi	M.COM
13	G. GOWRI ASWINI	B.COM	ST. MARY'S COLLEGE (AUTONOMO US), THOOTHUKU DI	MHRM
14	Maria Antony Anisha	B.COM	SHARADA VIKAS SCHOOL OF EXCELLENCE FOR LAW, BANGALORE.	LLB
15	V. KEERTHANA ANU	B.COM	SMV Institute, Tirunelveli	CMA
16	Prabha.S	B.COM	St Mary's College (Autonomous), Thoothukudi	M.COM
17	Nanthini. M	B.COM	St. Mary's College Autonomous, Thoothukudi	M.COM

18	AROKIA ANITHA.M	B.COM	ST.MARY'S COLLEGE (AUTONOMOUS), THOOTHUKUDI	M.COM
19	M.Shalini	B.COM	St.Mary's College (Autonomous), Thoothukudi	MHRM
20	Santhanam.R	B.COM	St.Mary's College (Autonomous), Thoothukudi	M.COM
21	Selva cinthana.S	B.COM	St.Mary's College (Autonomous), Thoothukudi	MHRM
22	M.Maria pushpa jeba	B.COM	St.Mary's College (Autonomous), Thoothukudi	M.COM
23	C. Maria Joseph Annlin	B.COM	St.Mary's College (Autonomous), Thoothukudi	M.COM
24	Vinnoli. S	B.COM	St.Mary's College (Autonomous), Thoothukudi	M.COM
25	Saraswathi. S	B.COM	St.Mary's College (Autonomous), Thoothukudi	M.COM
26	A. Sivasankari@saranya	B.COM	APC Mahalaxmi College for Women, Thoothukudi	M.COM

27	Raja Tamil Selvi A	B.COM CA	St.Mary's College (Autonomous), Thoothukudi	MHRM
28	J.Maria Jeroslin Snow	B.COM CA	St.Mary's College (Autonomous), Thoothukudi	MHRM
29	Pavithra.A	B.COM CA	St.Mary's College (Autonomous), Thoothukudi	M.COM
30	Maria Mercilin.R	B.COM CA	St.Mary's College (Autonomous), Thoothukudi	M.COM
31	A.Katheerja Barvin	B.COM CA	Alagappa University	MBA
32	SNEHA.M	B.COM CA	Alagappa University	MBA
33	Alagu Aparna.A	B.COM CA	Kamaraj College, Thoothukudi	M.COM